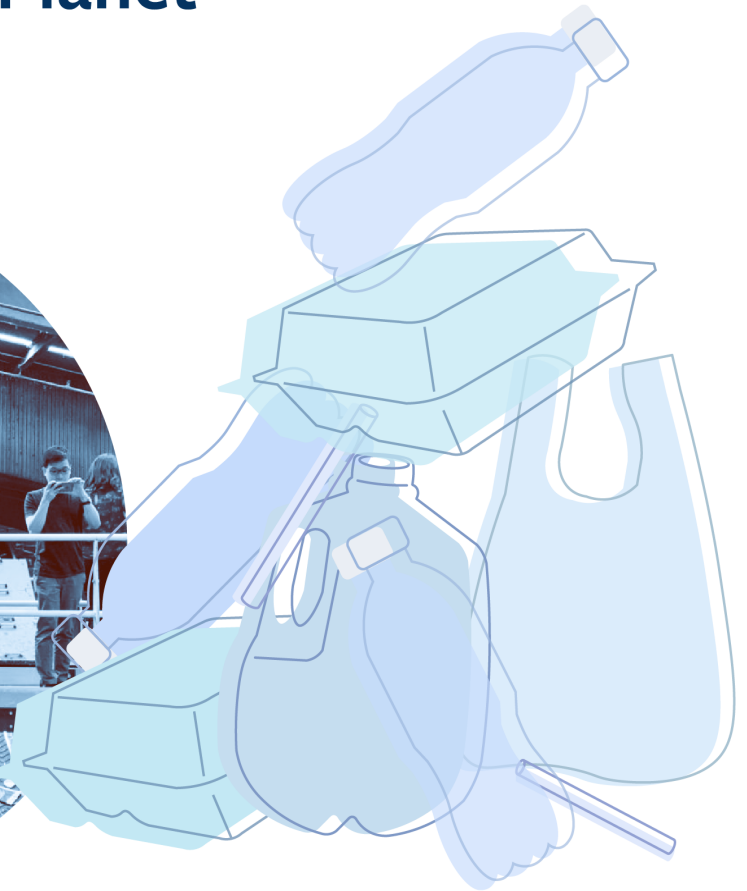



# Deplastifying the Planet

SPRING 2020



## INDENG 190E 002 – SEM 002

 **Gert Christen**

 **Friday**  
**10:00 am - 11.59 am**

 **400 Montgomery St.**  
**Suite 1100**  
**San Francisco, CA**

**Class #: 29191**

**Units: 2**

Deplastifying the Planet is project-based course designed to provide students with the opportunity to work alongside corporate partners to explore **sustainable solutions for reduce plastic** use (reduction, replacement, recycling, optimization...)

Students will be assigned to an open innovation challenge posed by our corporate partners. We will make every effort to allow students to choose projects, however team diversity is key and the instructor reserves the right to insure teams have the proper balance of skills.

We will cover ethnographic interviewing, design thinking, ideation tools, prototyping, idea validation, and business modeling.

**All majors are welcome!**

**Find out how to apply here:** <http://bit.ly/INDENG190E>